



WASATCH CHOICE

2050

Wasatch Choice has been a shared regional vision for the Wasatch Front for over a decade. Building on community values through an extensive public input process, Wasatch Choice established a blueprint for growth that supports a well-functioning economy, improves air quality, and enhances the overall quality of life for Utahns living across the Wasatch Front. With Utah's population projected to nearly double by 2050, we need to work together to proactively plan for growth by implementing forward-thinking solutions now.

Wasatch Choice 2050 (WC2050) will update the existing regional vision looking out to 2050. It will better articulate how to make the vision a reality through recommended implementation strategies. It will build on the dynamic changes happening in local communities throughout the region.

Voluntary, Grassroots and Inclusive

The success of WC2050 is dependent on local communities voluntarily doing their part to make the vision a reality. This locally driven approach in which cities, counties, community organizations, transportation partners, businesses, the public, and others help to create and implement WC2050 together creates local solutions with regional significance.

Locally and Regionally Significant

The WC2050 process will explore future scenarios that articulate the trade-offs associated with different approaches to transportation and land use investments. These trade-offs will be evaluated in each part of the region, with stakeholders actively engaged in the process to select the appropriate path forward.

A Path to Implementation

WC2050 will identify specific transportation projects and investments, as well as the associated use of land near those investments to achieve desired outcomes for local communities across the region.

WC2050 will also provide recommendations and resources to help stakeholders achieve those outcomes.

GOALS

-  Livable and healthy communities
-  Access to economic and educational opportunities
-  Manageable and reliable traffic conditions
-  Quality transportation choices
-  Safe, user friendly streets
-  Clean air
-  Housing choices and affordable living expenses
-  Fiscally responsible communities and infrastructure
-  Sustainable environment, including water, agricultural, and other natural resources
-  Ample parks, open spaces, and recreational opportunities

DELIVERABLES

- Vision map
- Implementation strategy
- Centers status report
- WC2050 toolbox

PARTNERS



LEARN MORE

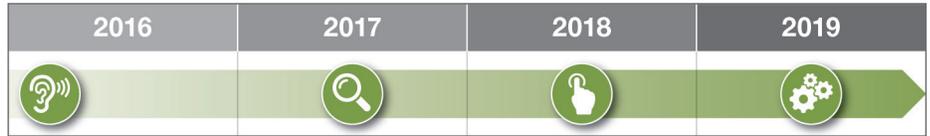
To learn more, please contact the Wasatch Front Regional Council.

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Timeline



-  **Listen.** Listen to local and regional stakeholders to understand their ideas to achieve desired outcomes.
-  **Explore.** Explore the long-term consequences of those desired outcomes by placing them in detailed scenarios to evaluate their impacts on factors such as air quality, household affordability, fiscal impacts to communities, commute times, etc.
-  **Choose.** Choose desired elements of the scenarios and combine them into a preferred scenario that acts as a shared regional framework.
-  **Implement.** Finalize a Vision Map that provides a blueprint and accompanying WC2050 implementation strategies.



Millcreek Town Center Plan; rendering courtesy of CRSA via the Transportation and Land Use Connection program.