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</tbody>
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INTRODUCTION

Purpose
This document is intended to define the types of signs and information that are needed to fill the scope gaps in existing UTA signage and provide reliable, indicative quantities of these new signs.

This is in order to show how the UTA transit signs should be improved across the whole transit network, and the potential cost of doing this.

It will make recommendations for how existing UTA signs could be improved aesthetically, standardised with the proposed new signs, and brought into line with international best practice.

It will give enough detail of types of materials and construction methods for signs to be realistically costed.

It will also identify any signs that may need to be moved and re-purposed in order for new and old information to be optimally positioned at transit stops.

It will show how these new, re-skinned and moved signs would be rolled out at typical transit stops.

Method
This document is built on existing pieces of work.

The signs proposed in this document are designed following the principles established in Task 3: Purpose, Vision and Core Principles.

They are intended to fill the types of scope gap identified and remedy the functional problems identified in Task 4; Wayfinding and Signage Content.

The new types of signs and revised sign positions are applied to the typical transit stops that have been documented in Task 5; Existing conditions.

Reference documents
Task 1
UTA Wayfinding & Signage Wayfinding Guidance and Best Practices

Task 3
UTA Wayfinding Purpose, Vision, Principles

Task 4
UTA Wayfinding & Signage Wayfinding Content

Task 5
UTA existing conditions

2010 ADA Standards for Accessible Design
Department of Justice September 15, 2010

Bus Stop Master Plan
UTA August 2018

Customer Information Standards
UTA 2016
INVITE PEOPLE TO USE UTA TRANSIT
Make sure UTA transit is being used to its full potential. Invite people to use it. Make sure people are aware of transit stops at a personal level, in their neighborhood, where they work and where they go to school. Make sure it is an option that people are aware of and consider, when deciding to make a trip.

ENABLE THE USE OF UTA TRANSIT
Give people information where they need it and when they need it, in order to make a trip. Make the system easy to access, immediately recognizable, friendly and safe to use.

EXTEND THE USE OF UTA TRANSIT
Convert people who have never used transit into occasional riders and occasional riders into regular riders. Give people the things they need to use UTA for other trips. Make occasional and regular travelers alike aware of all of the other possibilities for transit in their daily travels.

UTA GOALS
Safe · Easy to use · Seamless · Accessible
Updatable · Cost conscious

UTA Priorities

01 Visible
Drawing attention to transit functions and stops; communicating what they are in all environments

02 Well-placed
The right information at the right time, placed for riders’ convenience

03 Complete
More than the bare minimum, adding usability

04 Focused
Clear, obviously purposeful, without distractions or decorations

05 Connecting
Encouraging use of all transit modes and changing between them

06 Accessible
Useful and usable to everyone

07 Credible
Well-designed, made and maintained signs and information; trustworthy

Image credit: Parker Wilson, Orem, Utah, image edited. www.railpictures.net / photo / 664244 /
HIGHLIGHTING UTA TRANSIT
TRANSIT IDENTIFICATION
MAKE TRANSIT VISIBLE AND CONNECTING

INVITE, ENABLE AND EXTEND THE USE OF UTA TRANSIT

01 Visible
Drawing attention to transit functions and stops; communicating what they are in all environments

05 Connecting
Encouraging use of all transit modes and changing between them
TRANSIT IDENTIFICATION
CONTEXT AND SCALE

**Context**
Wide, deep, busy vistas

**Scale**
Big signs demand attention and set expectations
The UTA beacon is a multi-purpose sign type that highlights transit stops, lists functions and connects all modes under one umbrella. The UTA beacon will:
- make the transit stop more visible
- increase connectivity with other modes and,
- create a consistent visual icon across transit modes.
TRANSIT IDENTIFICATION

ARENA STATION VISUALISATION
TRANSIT IDENTIFICATION
MURRAY STATION VISUALISATION
NB
The final height of these beacons must be coordinated with the station.
UTA THREE SIDED BEACON VISUALS

Plan view

Elevation

NB: The height of these beacons must be coordinated on a station by station basis.
BUSES
### Buses

#### Function and Information Content Audit

**18” by 18” Flag**
- **Current information**
  - UTA logo
  - Bus mode identity
  - Ride UTA customer service phone number

**Recommended adjustments**
- Make stop more visible
- Increase connectivity with other modes, make part of a family
- Move customer service number
- Focus on essentials. Remove decoration

**18” by 4” Fingers**
- **Current information**
  - 3” bus route number
  - Route name
  - No smoking; prohibition
  - Accessible route identification
  - Express route differentiation

**Recommended adjustments**
- Focus, give no smoking and accessible information once only
- Clarify express and regular routes

**Driver-facing information**
- **Current information**
  - NO IDLING

**Recommended adjustments**
- Remove driver facing information

**Ride UTA flag**
- **Current information**
  - Stop ID
  - Ride UTA text number
  - Via cell phone real time bus information

**Recommended adjustments**
- Provide space for printed timetables and route maps for all services
- Make accessible; include Braille

**Existing**

- Buses
- Ride UTA flag
- Driver-facing information
- 18” by 4” Fingers
- 18” by 18” Flag

---

*UTA Wayfinding & Signage Sign Schedule and Drawing Package v1.1 January 2019 © 2019 Applied Wayfinding & Alta*
Existing Proposed

**Flag**
- Proposed adjustments
  - For more visibility, flag made bigger
  - Flag made less busy, more contrast with surroundings
  - More white surface area, made brighter
  - Transit symbol used to connect buses with other UTA modes

**Route identification**
- Proposed adjustments
  - Space for 6 routes
  - Flexibility to extend to 9 if required
  - Routes are named using the final destination of that route

**Stop identification and Ride Time instructions**
- Proposed adjustments
  - Print the unique stop ID number as part of the sign face graphic rather than applied as a separate sticker

**Separate tab for Free Fare Zone / Tram Zone / Route sponsorship**

**Information poster case**
- Proposed adjustments
  - Stop ID in Braille
  - Poster space for about 3 timetables and route diagrams, based on the size of existing timetables

**Bus stop**
- Bus stop
- Bus schedules
- 3 routes per panel (suggested)

**Bus schedules**
- Stop identification and Ride Time instructions

**University of Utah Union Building**
- Holladay Cottonwood Corporate Center
- 9 17
- 223

**Free Fare Zone / Tram Zone / Route sponsorship**
- Text stop ID 125404 to 882-882
- rideuta.com | @RideUTA | 801-743-3882

**Trolley District**
### BUS STOP PLANNING

## TYPES AND QUANTITIES OF STOPS

<table>
<thead>
<tr>
<th>Stop Level</th>
<th>Headway</th>
<th>Total Stop Activity (Daily Average)</th>
<th>Shelter type</th>
<th>Category</th>
<th>Recommended Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Level I - Type A</td>
<td>15 Min or less</td>
<td>0 to 9</td>
<td>None</td>
<td>A</td>
<td>Bus Flag</td>
</tr>
<tr>
<td>Level I - Type B</td>
<td>Greater than 15 min</td>
<td>0 to 4</td>
<td>None</td>
<td>A</td>
<td>Bus Flag</td>
</tr>
<tr>
<td>Level II - Type A</td>
<td>15 min or less</td>
<td>10 to 39</td>
<td>None</td>
<td>A</td>
<td>Bus Flag</td>
</tr>
<tr>
<td>Level II - Type B</td>
<td>Greater than 15 min</td>
<td>5 to 9</td>
<td>None</td>
<td>A</td>
<td>Bus Flag</td>
</tr>
<tr>
<td>Level III - Type A</td>
<td>15 min or less</td>
<td>40 to 59</td>
<td>4' x 8'</td>
<td>B</td>
<td>Bus Flag + 36 by 48 poster case</td>
</tr>
<tr>
<td>Level III - Type B</td>
<td>Greater than 15 min</td>
<td>10 to 19</td>
<td>4' x 8'</td>
<td>B</td>
<td>Bus Flag + 36 by 48 poster case</td>
</tr>
<tr>
<td>Level IV - Type A</td>
<td>15 min or less</td>
<td>60 to 79</td>
<td>6' x 12'</td>
<td>B</td>
<td>Bus Flag + 36 by 48 poster case</td>
</tr>
<tr>
<td>Level IV - Type B</td>
<td>Greater than 15 min</td>
<td>20 to 29</td>
<td>6' x 12'</td>
<td>B</td>
<td>Bus Flag + 36 by 48 poster case</td>
</tr>
<tr>
<td>Level V</td>
<td>15 min or less</td>
<td>80 to 99</td>
<td>6' x 12'</td>
<td>C</td>
<td>Bus Flag + 36 by 48 poster case with header + Real time information</td>
</tr>
<tr>
<td>Level VI</td>
<td>15 min or less</td>
<td>49 to 100</td>
<td>6' x 12'</td>
<td>C</td>
<td>Bus Flag + 36 by 48 poster case with header + Real time information</td>
</tr>
<tr>
<td>Level VII</td>
<td>15 min or less</td>
<td>150+</td>
<td>Custom</td>
<td>C</td>
<td>Bus Flag + 36 by 48 poster case with header + Real time information</td>
</tr>
</tbody>
</table>

#### Number of bus stops by category

| Level I | 4998 |
| Level II | 702 |
| Level III | 388 |
| Level IV | 179 |
| Level V | 14 |
| Level VI | 10 |
| Level VII | 12 |

#### Number of bus routes per stop

- **1-2 ROUTES**: 94%
- **3-6 ROUTES**: 5%
- **7-20 ROUTES**: <1%
OVERVIEW OF BUSES

LEVELS OF INFORMATION

Level I
- Bus flag
- One 12 by 36” timetable posterframe

Level III
- Bus flag
- Twin 12 by 36” timetable posterframes
- Poster case with route finder, stop finder and spider diagram

Level IV
- Bus flag
- Twin 12 by 36” timetable posterframes
- Poster case with route finder, stop finder and spider diagram

Levels V, VI, VII
- Bus flag
- Twin 12 by 36” timetable posterframes
- Poster case with route finder, stop finder and spider diagram
- Real time information with one fixed and two scrolling lines of text

Intermodal Hubs
- Bus flag with bay identification
- Poster case with route time tables
- Interchange guide
- Real time information where needed
- Stand alone postercase where needed
Use a single poster case when there are only 1 to 3 routes serving the stop.
When to use twin poster cases

COLOR CODED ROUTES

FRONT

SIDE

Double sided stop faces direction of bus travel

Separate Free Fare Zone module

Tactile and braille text panel

Twin timetable cases face direction of travel

Cast rubber tactile bumper foot

UTA Wayfinding & Signage  Sign Schedule and Drawing Package v1.1  January 2019

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INFORMATION TYPES AND QUANTITIES

LEVELS I AND II

**BUS STOP**
- Bus flag
- One 12 by 36” timetable posterframe

**PLAN VIEW**
- Bus flag
- One 12 by 36” timetable posterframe
INFORMATION TYPES AND QUANTITIES
LEVELS III AND IV

BUS STOP
- Bus flag
- Twin 12 by 36” timetable posterframes

SHELTER
- Plan your trip 36 by 48” postercase, with route finder, stop finder and local area map information TBD
INFORMATION TYPES AND QUANTITIES
LEVELS V, VI AND VII

BUS STOP
- Bus flag
- Twin 12 by 36" timetable posterframes

SHELTER
- Plan your trip 36 by 48" postercase, with route finder, stop finder and local area map information TBD
- Real time information display

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INFORMATION TYPES AND QUANTITIES

INTERMODAL HUB

BUS STOP
- Bus flag
- Twin 12 by 36" timetable posterframes
- Bus bay identification flag

SHELTER
- Plan your trip 36 by 48" postercase, with route finder, stop finder and interchange map TBD

FREE STANDING INFORMATION HUB
- Plan your trip 36 by 48" postercase, with route finder, stop finder and interchange map TBD

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FUNCTION AUDIT

TYPICAL BRT

Visible and connecting
- Add station ID
- Make stop more visible
- Explain functions

Visible and complete
- Make stop more visible
- Give more information - system diagram, time table

Complete and focused
- Add platform specific line diagrams
UTA Beacon
Visible and connecting
- Make stop more visible
- Identifiable with all UTA transit

HI VIZ INFO HUB
Visible and complete
- System map
- Local area map with transit highlighted
- Directionsto local destinations, streets and transit

LINE DIAGRAM
Complete and focused
- Line diagram showing destinations from the specific platform only
FUNCTION AUDIT
TYPICAL TRAX WITHOUT HIGHLIGHT

Visible and connecting
- Add station ID
- Make stop more visible
- Explain functions

Visible and complete
- Make stop more visible
- Give more information - system diagram, time table

Complete and focused
- Add platform specific line diagrams
FUNCTION AUDIT
TYPICAL TRAX WITH HIGHBLOCK

Visible and connecting
- Add station ID
- Make stop more visible
- Explain functions

Visible and complete
- Make stop more visible
- Give more information - system diagram, time table

Complete and focused
- Add platform specific line diagrams
Visible and connecting
- Add station ID
- Make stop more visible
- Explain functions

Visible and complete
- Make stop more visible
- Give more information - system diagram, time table

Complete and focused
- Add platform specific line diagrams
**UTA BEACON**
Visible and connecting
- Make stop more visible
- Connect to all UTA transit

**HI VIZ INFO HUB**
Visible and complete
- System map
- Local area map with transit highlighted
- Directions to local destinations, streets and transit

**LINE DIAGRAM**
Complete and focused
- Line diagram showing destinations from the specific platform only
**BENCHMARKING**

**NEW AND REPURPOSED SIGNS**

**UTA SUSPENDED BEACON**
Visible and connecting
- Maximum visibility at intersections from all directions
- Connect to all UTA transit

**REPURPOSED PLATFORM SIGN**
**PARALLEL TO TRACKS**
(STATIONS WITHOUT HIGH BLOCK)
Good opportunity to show
- Station name
- First and last train times
- Bike dos and donts

**REPURPOSED PLATFORM SIGN**
**PERPENDICULAR TO TRACKS**
(STATIONS WITH HIGH BLOCK)
Good opportunity to show
- Rules and regulations
- First and last train times
- Bike dos and donts

**TRAX**

**Gallivan Plaza**
255 S. Main St.

**Rules for bikes**
- No skateboards
- No fuel-powered vehicles
- No open alcoholic containers
- No eating
- No standing on platform
- No forced lifts (e.g., escalators)
- Keep feet on platform
- No pets in cages
- Hold your child’s hand when boarding and exiting
- Service animals welcome
- Hold your child’s hand when boarding and exiting
- Medical center

**First and Last Trains**
- **Blue Line**
  - First train: 5:53 AM
  - Last train: 1:18 AM
- **Central**
  - First train: 5:13 AM
  - Last train: 1:28 AM
- **Green Line**
  - First train: 5:03 AM
  - Last train: 1:28 AM

**First and Last Trains**
- **Blue Line**
  - First train: 6:18 AM
  - Last train: 11:58 PM
- **Central**
  - First train: 6:54 AM
  - Last train: 11:54 PM
- **Green Line**
  - First train: 5:03 AM
  - Last train: 1:28 AM

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FRONTRUNNER
Visible and connecting
- Add station ID
- Make stop more visible
- Explain functions

Visible and complete
- Make stop more visible
- Give more information - system diagram, time table

Complete and focused
- Add platform specific line diagrams

Complete and focused
- Add platform specific line diagrams
BENCHMARKING
REVISED SIGNAGE

Visible and connecting
- Add station ID
- Make stop more visible
- Explain functions

Visible and complete
- Make stop more visible
- Give more information - system diagram, time table

Complete and focused
- Add platform specific line diagrams

Train ends at Salt Lake Central Station
REDESIGN
ENTRANCE POINT FLAG AND INFORMATION

Provo

Plan your trip

Provo Map

UTA Wanda's Mirrors

UTA weekday

prospective

Train ends at North Temple Station

South to Provo/Utah County Via Salt Lake City

Tickets
**REDESIGN**

**PLATFORM SIGNS, BEFORE AND AFTER**

**UTA BEACON**
Visible and connecting
- Make stop more visible
- Connect to all UTA transit

**HI VIZ INFO HUB**
Visible and complete
- System map with FrontRunner emphasis
- Complete FrontRunner schedule
- No Sunday service warning
- Spare case for changeable information

**LINE DIAGRAM**
Complete and focused
- Line diagram showing destinations from the specific platform only
THE FIRST AND LAST MILE
Fingerposts connect routes from stations and interchanges to end destinations people are likely looking for. Fingerposts could, and ideally should, work with or replace existing pedestrian-facing directions around Utah in general and Salt Lake City in particular.

Use a finger post when
- Pedestrian access to stations is via a specific entrance
- Sight lines to stations are obstructed from major decision points
- Sight lines to connecting buses are obstructed
- Pedestrian routes that support transit interchange need drawing attention to
- Key points of interest are located nearby

Refer to diagrams on the following page for examples for placement of finger posts.

Points of interest
A suggest list of key points of interest that can be included on finger posts. This list is not exhaustive. All destinations should be confirmed by Utah Transit Authority.
- Capital Theatre
- Gallivan Center
- City Creek
- Convention Center
- Visitor Information
- Temple Square
- Abravanel Hall
- Art Museum
- State Capitol
- The Gateway
- Arena

Points of interest
A suggest list of key points of interest that can be included on finger posts. This list is not exhaustive. All destinations should be confirmed by Utah Transit Authority.
- Capital Theatre
- Gallivan Center
- City Creek
- Convention Center
- Visitor Information
- Temple Square
- Abravanel Hall
- Art Museum
- State Capitol
- The Gateway
- Arena
SUPPORTING CONNECTIONS
FINGERPOST PLACEMENT

GALLIVAN PLAZA STATION

SUGGESTED FINGER POST POSITIONS
SITING PLANS AND SCHEDULES
## BUS STOP QUANTITIES

<table>
<thead>
<tr>
<th>Stop Level</th>
<th>Recommended Information</th>
<th>Quantities</th>
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</thead>
<tbody>
<tr>
<td>Level I - Type A</td>
<td>Bus Flag</td>
<td>4998</td>
</tr>
<tr>
<td>Level I - Type B</td>
<td>Bus Flag</td>
<td></td>
</tr>
<tr>
<td>Level II - Type A</td>
<td>Bus Flag</td>
<td>702</td>
</tr>
<tr>
<td>Level II - Type B</td>
<td>Bus Flag</td>
<td></td>
</tr>
<tr>
<td>Level III - Type A</td>
<td>Bus Flag + 36 by 48 poster case</td>
<td>388</td>
</tr>
<tr>
<td>Level III - Type B</td>
<td>Bus Flag + 36 by 48 poster case</td>
<td></td>
</tr>
<tr>
<td>Level IV - Type A</td>
<td>Bus Flag + 36 by 48 poster case + 36 by 48 poster case</td>
<td>179</td>
</tr>
<tr>
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<td>Bus Flag + 36 by 48 poster case + 36 by 48 poster case</td>
<td></td>
</tr>
<tr>
<td>Level V</td>
<td>Bus Flag + 36 by 48 poster case with header + Real time information</td>
<td>14</td>
</tr>
<tr>
<td>Level VI</td>
<td>Bus Flag + 36 by 48 poster case with header + Real time information</td>
<td>10</td>
</tr>
<tr>
<td>Level VII</td>
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<td>12</td>
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<table>
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<td>1</td>
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<tr>
<td>19</td>
<td>2</td>
</tr>
<tr>
<td>20</td>
<td>2</td>
</tr>
</tbody>
</table>

Total 45

93.9%

5.4%

0.7%
SIGN CODES LIST

ALL SIGNS

Type 1
Canopy System Identification

Type 2
Canopy Station Identification

Type 2A
Commuter Rail Station Sign

Type 2B
Streetcar Station Identification

Type 3
Pole Station Identification

Type 4
Rail platform sign

Type 5 / 5A
Monument sign

Type 6
Canopy Boarding Direction Sign

Type 7
Pole Platform Direction Sign

Type 7A
Fence Platform Direction Sign

Type 8
Real Time Arrival Display

Type 9
Directional signage
SIGN CODES LIST

ALL SIGNS

Type 9A
Multipurpose Directional Sign (poster case)

Type 9B
Finger Post

Type 9C
Exit to Platform Sign

Type 10
Tickets Sign

Type 10A
Tickets Direction Sign

Type 10B
Tickets and Info Sign

Type 11
Last Train Information

Type 12
Parking Structure Identification (Wall Mounted)
SIGN CODES LIST

ALL SIGNS

**Type 13**
- Bus Flag

**Type 14A**
- UTA Beacon (Triangular prism)

**Type 14B**
- UTA Beacon (Triangular prism, suspended)

**Type 14C**
- UTA Beacon (Blade Double Sided)

**Type 14D**
- UTA Beacon (Blade Cube)

**Type 15A**
- Information Hub 2 Cases (Single Sided)

**Type 15B**
- Information Hub 2 Cases (Double Sided)

**Type 15C**
- Information Hub 3 Cases (Single Sided)

**Type 16A**
- Information Hub Single Case (Shelter Mounted)

**Type 16B**
- Information Hub Single Case (Free Standing)

**Type 17A**
- On-platform Line Diagram (FrontRunner)

**Type 17B**
- On-platform Line Diagram (TRAX)

**Type 18**
- No Service Sign
SURFACE PARK AND RIDE LOT
WOODS CROSS EXISTING SIGNAGE
SURFACE PARK AND RIDE LOT
WOODS CROSS NEW SIGNAGE

LEGEND
- Existing sign to be kept
- Existing sign to be removed
- Existing sign to be kept and updated
- New sign

EXISTING SIGN TYPES
1 Canopy System ID
2 Canopy Station ID
2A Commuter Rail Station ID
2B Streetcar Station ID
3 Pole Station Identification
4 Rail Platform Sign
5 Monument Sign
5A Station Specific Sign
6 Canopy Boarding Direction Sign
7 Pole Platform Direction Sign
7A Fence Platform Direction Sign
8 Real Time Arrival Display
9 Directional Sign
9B Finger post
9C Exit To Platform Sign
10 Tickets Sign
10A Tickets Direction Sign
10B Tickets And Info Sign
11 Last Train Information
12 Parking Sign

NEW SIGN TYPES
13 Bus Flag
14A UTA Beacon (Triangular prism)
14B UTA Beacon (Triangular prism suspended)
14C UTA Beacon Double Sided (Cantilever)
14D UTA Beacon Four Sided (Cantilever)
15A Information Hub Single Sided
15B Information Hub Double Sided
15C Information Hub (3 cases)
16A Bus Poster Case (Shelter mounted)
16B Bus Poster Case (Freestanding)
17A On-platform Line Diagram
18 No service

Mode:
Rail and Bus

Drawing Title:
NEW Signage – Woods Cross Station

Drawing Number:
WF-WDC-151

Sheet Number:
1 of 2
# New Sign Types

<table>
<thead>
<tr>
<th>SIGN NO.</th>
<th>SIGN DESCRIPTION</th>
<th>QTY</th>
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<tbody>
<tr>
<td>7A</td>
<td>Fence Platform Direction Sign</td>
<td>3</td>
</tr>
<tr>
<td>9B</td>
<td>Fingerpost</td>
<td>2</td>
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<tr>
<td>14A</td>
<td>UTA Beacon (Triangular prism)</td>
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<tr>
<td>14B</td>
<td>UTA Beacon Tri prism (suspended)</td>
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<tr>
<td>15B</td>
<td>Information Hub Double Sided</td>
<td>2</td>
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<tr>
<td>15C</td>
<td>Information Hub (3 cases)</td>
<td>1</td>
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<tr>
<td>16B</td>
<td>Bus Poster Case (freestanding)</td>
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<tr>
<td>17A</td>
<td>On-platform Line Diagram (FrontRunner)</td>
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<td><strong>Total</strong></td>
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# Reskinned Signs

To be used as a guide only. Signs to be evaluated on a case by case approach by sign maker.

<table>
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<th>SIGN DESCRIPTION</th>
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<td>2A</td>
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<td>3</td>
<td>Pole Station Identification</td>
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<td>4</td>
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<td>2</td>
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<tr>
<td>7A</td>
<td>Fence Platform Direction Sign</td>
<td>4</td>
</tr>
<tr>
<td>9</td>
<td>Directional Sign</td>
<td>11</td>
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<tr>
<td>10</td>
<td>Tickets Sign</td>
<td>2</td>
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<tr>
<td>13</td>
<td>Bus Flag</td>
<td>3</td>
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<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>41</strong></td>
</tr>
</tbody>
</table>
STRUCTURED PARK AND RIDE LOT

DRAPER NEW SIGNAGE

LEGEND
- Existing sign to be kept
- Existing sign to be removed
- Existing sign to be kept and updated
- Existing sign to be updated and moved
- New sign

EXISTING SIGN TYPES
1. Canopy System ID
2. Canopy Station ID
2A. Commuter Rail Station ID
2B. Streetcar Station ID
3. Pole Station Identification
4. Rail Platform Sign
5. Monument Sign
5A. Station Specific Sign
6. Canopy Boarding/Direciton Sign
7. Pole Platform/Direciton Sign
7A. Fence Platform/Direciton Sign
8. Real Time Arrival Display
9. Directional Sign
9A. Fingerpost
9B. Exit To Platform Sign
10. Tickets Sign
10A. Tickets Direction Sign
10B. Tickets And Info Sign
11. Last Train Information
12. Parking Sign

NEW SIGN TYPES
13. Bus Flag
14A. UTA Beacon (Triangular prism)
14B. UTA Beacon Tri prism (suspended)
14C. UTA Beacon Double Sided (Cantilever)
14D. UTA Beacon Four Sided (Cantilever)
15A. Information Hub Single Sided
15B. Information Hub Double Sided
15C. Information Hub (3 cases)
16A. Bus Poster Case (shelter mounted)
16B. Bus Poster Case (freestanding)
17A. On platform Line Diagram
18. No service

Mode:
Rail and Bus

Drawing Title:
NEW Signage – Draper Station

Drawing Number:
WF-DPR-150

Sheet Number:
1 of 1
### NEW SIGN TYPES

<table>
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<td>9</td>
<td>Directional Sign</td>
<td>12</td>
</tr>
<tr>
<td>9B</td>
<td>Fingerpost</td>
<td>2</td>
</tr>
<tr>
<td>14A</td>
<td>UTA Beacon (Triangular prism)</td>
<td>2</td>
</tr>
<tr>
<td>14C</td>
<td>UTA Beacon Double Sided (cantilever)</td>
<td>2</td>
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<tr>
<td>15B</td>
<td>Information Hub Double Sided</td>
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<tr>
<td>15C</td>
<td>Large Information Hub</td>
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<tr>
<td>17A</td>
<td>On-platform Line Diagram</td>
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**Total 46**

### RESKINNED SIGNS

To be used as a guide only. Signs to be evaluated on a case by case approach by sign maker.

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<th>SIGN DESCRIPTION</th>
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<td>3</td>
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<tr>
<td>7A</td>
<td>Fence Platform Direction Sign</td>
<td>4</td>
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<tr>
<td>10</td>
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<td>13</td>
<td>Bus Flag</td>
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**Total 37**
TYPICAL FRONTRUNNER
FARMINGTON REMOVED SIGNAGE

LEGEND
- Existing sign to be kept
- Existing sign to be removed
- Existing sign to be kept and updated
- Existing sign to be updated and moved
- New sign

EXISTING SIGN TYPES
1. Canopy System ID
2. Canopy Station ID
3. Pole Station Identification
4. Rail Platform Sign
5. Monument Sign
5A. Station Specific Sign
6. Canopy Boarding Direction Sign
7. Pole Platform Direction Sign
7A. Fence Platform Direction Sign
8. Real Time Arrival Display
9. Directional Sign
9B. Fingerpost
10. Tickets Sign
11. Last Train Information
12. Parking Sign

NEW SIGN TYPES
13. Bus Flag
14A. UTA Beacon (Triangular prism)
14B. UTA Beacon Tri prism (suspended)
14C. UTA Beacon Double Sided (cantilever)
14D. UTA Beacon Four Sided (cantilever)
15A. Information Hub Single Sided
15B. Information Hub Double Sided
15C. Information Hub (3 cases)
16A. Bus Poster Case (shelter mounted)
16B. Bus Poster Case (freestanding)
17A. On-platform Line Diagram
18. No service

Mode:
Rail and Bus

Drawing Title:
Removal Plan – Farmington Station

Drawing Number:
WF-FAR-150

Sheet Number:
1 of 2
TYPICAL FRONTRUNNER
FARMINGTON NEW SIGNAGE

LEGEND
- Existing sign to be kept
- Existing sign to be removed
- Existing sign to be kept and updated
- Existing sign to be updated and moved
- New sign

EXISTING SIGN TYPES
1 Canopy System ID
2 Canopy Station ID
2A Commuter Rail Station ID
2B Streetcar Station ID
3 Pole Station Identification
4 Rail Platform Sign
5 Monument Sign
5A Station Specific Sign
6 Canopy Boarding Direction Sign
7 Pole Platform-Direction Sign
7A Fence Platform-Direction Sign
8 Real Time Arrival Display
9 Directional Sign
9B Fingerpost
9C Exit To Platform Sign
10 Tickets Sign
10A Tickets Direction Sign
10B Tickets And Info Sign
11 Last Train Information
12 Parking Sign

NEW SIGN TYPES
13 Bus Flag
14A UTA Beacon (Triangular prism)
14B UTA Beacon Tri-prism (suspended)
14C UTA Beacon Double Sided (cantilever)
14D UTA Beacon Four Sided (cantilever)
15A Information Hub Single Sided
15B Information Hub Double Sided
15C Information Hub (3 cases)
16A Bus Poster Case (shelter mounted)
16B Bus Poster Case (freestanding)
17A On-platform Line Diagram
18 No service

Mode:
Rail and Bus

Drawing Title:
NEW Signage – Farmington Station

Drawing Number:
WF-FAR-151

Sheet Number:
2 of 2

© 2019 Applied Wayfinding & Alta
## New Sign Types

<table>
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<th>QTY</th>
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<td>Fence Platform Direction Sign</td>
<td>4</td>
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<td>9</td>
<td>Directional Sign</td>
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<td>14D</td>
<td>UTA Beacon Four Sided (cantilever)</td>
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<tr>
<td>15A</td>
<td>Information Hub Single Sided</td>
<td>1</td>
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<tr>
<td>15B</td>
<td>Information Hub Double Sided</td>
<td>1</td>
</tr>
<tr>
<td>15C</td>
<td>Information Hub (3 cases)</td>
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<tr>
<td>16A</td>
<td>Bus Poster Case (shelter mounted)</td>
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<tr>
<td>17A</td>
<td>On-platform Line Diagram</td>
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## Reskinned Signs

To be used as a guide only. Signs to be evaluated on a case by case approach by sign maker.

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<th>SIGN DESCRIPTION</th>
<th>QTY</th>
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<td>9</td>
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<td>Bus Flag</td>
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<td><strong>Total</strong></td>
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*UTA Wayfinding and Signage: Sign Schedule and Drawing Package v1.1  January 2019*
### SIGN SCHEDULE
#### GALLIVAN PLAZA

#### NEW SIGN TYPES

<table>
<thead>
<tr>
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<th>SIGN DESCRIPTION</th>
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<tr>
<td>14A</td>
<td>UTA Beacon Triangular prism</td>
<td>1</td>
</tr>
<tr>
<td>14B</td>
<td>UTA Beacon Tri prism (suspended)</td>
<td>1</td>
</tr>
<tr>
<td>15B</td>
<td>Information Hub Double Sided</td>
<td>3</td>
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<tr>
<td>17B</td>
<td>On-platform Line Diagram (TRAX)</td>
<td>16</td>
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<tr>
<td></td>
<td><strong>Total</strong></td>
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#### RESKINNED SIGNS

To be used as a guide only. Signs to be evaluated on a case by case approach by sign maker.

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<td>Pole Station Identification</td>
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<tr>
<td>4</td>
<td>Rail Platform Sign</td>
<td>2</td>
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<tr>
<td>6</td>
<td>Canopy Boarding Direction Sign</td>
<td>8</td>
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<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>18</strong></td>
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TYPICAL STREETCAR
SUGARMONT EXISTING SIGNAGE

LEGEND
Existing sign

EXISTING SIGN TYPES
1. Canopy System ID
2. Canopy Station ID
2A. Commuter Rail Station ID
2B. Streetcar Station ID
3. Pole Station Identification
4. Rail Platform Sign
5. Monument Sign
5A. Station Specific Sign
6. Canopy Boarding Direction Sign
7. Pole Platform Direction Sign
7A. Fence Platform Direction Sign
8. Real Time Arrival Display
9. Directional Sign
9A. Finger post
9C. Exit To Platform Sign
10. Ticket Sign
10A. Ticket Direction Sign
10B. Ticket And Info Sign
11. Last Train Information
12. Parking Sign

NEW SIGN TYPES
13. Bus Flag
14A. UTA Beacon (Triangular prism)
14B. UTA Beacon Tri prism (suspended)
14C. UTA Beacon Double Sided (canthlever)
14D. UTA Beacon Four Sided (canthlever)
15A. Information Hub Single Sided
15B. Information Hub Double Sided
15C. Information Hub (3 cases)
16A. Bus Poster Case (shelter mounted)
16B. Bus Poster Case (freestanding)
17A. On-platform Line Diagram
18. No service

Mode:
Streetcar – S-line

Drawing Title:
Existing Signage Plan – Sugarmont Station

Drawing Number:
WF-SUG-100

Sheet Number:
1 of 2
TYPICAL STREETCAR
SUGARMONT NEW SIGNAGE

LEGEND
- Existing sign to be kept
- Existing sign to be removed
- Existing sign to be kept and updated
- Existing sign to be updated and moved
- New sign

EXISTING SIGN TYPES
1. Canopy System ID
2. Canopy Station ID
2A. Commuter Rail Station ID
2B. Streetcar Station ID
3. Pole Station Identification
4. Rail Platform Sign
5. Monument Sign
5A. Station Specific Sign
6. Canopy Boarding Direction Sign
7. Pole Platform Direction Sign
7A. Fence Platform Direction Sign
8. Real Time Arrival-Display
9. Directional Sign
9B. Fingerpost
9C. Exit To Platform Sign
10. Tickets Sign
10A. Tickets Direction Sign
10B. Tickets And Info Sign
11. Last Train Information
12. Parking Sign

NEW SIGN TYPES
13. Bus Flag
14A. UTA Beacon (Triangular prism)
14B. UTA Beacon Tri-prism (suspended)
14C. UTA Beacon Double-Sided (Cantilever)
14D. UTA Beacon Four-Sided (Cantilever)
15A. Information Hub Single Sided
15B. Information Hub Double Sided
15C. Information Hub (3 cases)
16A. Bus Poster Case (shelter mounted)
16B. Bus Poster Case (Freestanding)
17A. On-platform Line Diagram
18. No service

Mode:
Streetcar – S-line

Drawing Title:
NEW Signage – Sugarmont Station

Drawing Number:
WF-SUG-150

Sheet Number:
2 of 2
SIGN SCHEDULE
SUGARMONT

NEW SIGN TYPES

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>14A</td>
<td>UTA Beacon (Triangular prism)</td>
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<tr>
<td>16B</td>
<td>Information Hub Single Case (freestanding)</td>
<td>1</td>
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<td><strong>Total</strong></td>
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RESKINNED SIGNS

To be used as a guide only. Signs to be evaluated on a case by case approach by sign maker.

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INTERMODAL HUB
SALT LAKE CENTRAL STATION EXISTING SIGNAGE

LEGEND

EXISTING SIGN TYPES
1. Canopy System ID
2. Canopy Station ID
2A. Commuter Rail Station ID
2B. Streetcar Station ID
3. Pole Station Identification
4. Rail Platform Sign
5. Monument Sign
5A. Station Specific Sign
6. Canopy Boarding Direction Sign
7. Pole Platform Direction Sign
7A. Fence Platform Direction Sign
8. Real Time Arrival Display
9. Directional Sign
9B. Fingerpost
9C. Exit To Platform Sign
10. Tickets Sign
10A. Tickets Direction Sign
10B. Tickets And Info Sign
11. Last Train Information
12. Parking Sign

NEW SIGN TYPES
13. Bus Flag
14. UTA Beacon (Triangular prism)
14A. UTA Beacon (Triangular prism suspended)
14B. UTA Beacon Double Sided (cantilever)
14C. UTA Beacon Four Sided (cantilever)
15A. Information Hub Single Sided
15B. Information Hub Double Sided
15C. Information Hub (3 cases)
16A. Bus Poster Case (Shelter mounted)
16B. Bus Poster Case (Freestanding)
17A. On-platform Line Diagram
18. No service

Mode:
Bus, FrontRunner, TRAX

Drawing Title:
Existing Signage – Salt Lake Central

Drawing Number:
WF-SLC-100

Sheet Number:
1 of 3
## INTERMODAL HUB

**SALT LAKE CENTRAL STATION REMOVED SIGNAGE**

### LEGEND
- Existing sign to be kept
- Existing sign to be removed
- Existing sign to be kept and updated
- Existing sign to be updated and moved
- New sign

### EXISTING SIGN TYPES
1. Canopy System ID
2. Canopy Station ID
2A. Commuter Rail Station ID
2B. Streetcar Station ID
3. Pole Station Identification
4. Rail Platform Sign
5. Monument Sign
5A. Station Specific Sign
6. Canopy Boarding Direction Sign
7. Pole Platform Direction Sign
7A. Fence Platform Direction Sign
8. Real Time Arrival Display
9. Directional Sign
9B. Finger Post
9C. Exit To Platform Sign
10. Tickets Sign
10A. Tickets Direction Sign
10B. Tickets And Info Sign
11. Last Train Information
12. Parking Sign

### NEW SIGN TYPES
13. Bus Flag
14A. UTA Beacon (Triangular prism)
14B. UTA Beacon Tri-prism (suspended)
14C. UTA Beacon Double Sided (cantilever)
14D. UTA Beacon Four Sided (cantilever)
15A. Information Hub Single Sided
15B. Information Hub Double Sided
15C. Information Hub (3 cases)
16A. Bus Poster Case (shelter mounted)
16B. Bus Poster Case (freestanding)
17A. On-platform Line Diagram
18. No service

**Mode:**
- Bus, FrontRunner, TRAX

**Drawing Title:**
- Removed Signage - Salt Lake Central

**Drawing Number:**
- WF-SLC-151

**Sheet Number:**
- 2 of 3
INTERMODAL HUB
SALT LAKE CENTRAL STATION NEW SIGNAGE

LEGEND
- Existing sign to be kept
- Existing sign to be removed
- Existing sign to be kept and updated
- Existing sign to be updated and moved
- New sign

EXISTING SIGN TYPES
1. Canopy System ID
2. Canopy Station ID
2A. Commuter Rail Station ID
2B. Streetcar Station ID
3. Pole Station Identification
4. Rail Platform Sign
5. Monument Sign
5A. Station Specific Sign
6. Canopy Boarding Direction Sign
7. Pole Platform Direction Sign
7A. Fence Platform Direction Sign
8. Real Time Arrival/Display
9. Directional Sign
9B. Finger post
9C. Exit To Platform Sign
10. Tickets Sign
10A. Tickets Direction Sign
10B. Tickets And Info Sign
11. Last Train Information
12. Parking Sign

NEW SIGN TYPES
13. Bus Flag
14A. UTA Beacon (Triangular prism)
14B. UTA Beacon Tri prism (suspended)
14C. UTA Beacon Double Sided (cantilever)
14D. UTA Beacon Four Sided (cantilever)
15A. Information Hub Single Sided
15B. Information Hub Double Sided
15C. Information Hub (3 cases)
16A. Bus Poster Case (shelter mounted)
16B. Bus Poster Case (freestanding)
17A. On-platform Line Diagram
18. No service

Mode:
Bus, FrontRunner, TRAX

Drawing Title:
New Signage – Salt Lake Central

Drawing Number:
WF-SLC-152

Sheet Number:
3 of 3
## SALT LAKE CENTRAL STATION

### NEW SIGN TYPES

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<td>Monument Sign</td>
<td></td>
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<tr>
<td>5A</td>
<td>Station Specific Sign</td>
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<tr>
<td>6</td>
<td>Canopy Boarding Direction Sign</td>
<td></td>
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<tr>
<td>7</td>
<td>Pole Platform Direction Sign</td>
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<td>Fence Platform Direction Sign</td>
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<td>Real Time Arrival Display</td>
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<td>9</td>
<td>Directional Sign</td>
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<td>UTA Beacon Tri prism (suspended)</td>
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<td>14C</td>
<td>UTA Beacon Double Sided (cantilever)</td>
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<tr>
<td>14D</td>
<td>UTA Beacon Four Sided</td>
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<tr>
<td>15A</td>
<td>Information Hub Single Sided</td>
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<td>Information Hub Double Sided</td>
<td>6</td>
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<tr>
<td>15C</td>
<td>Information Hub (3 cases)</td>
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</tr>
<tr>
<td>16A</td>
<td>Bus Poster Case (shelter mounted)</td>
<td>3</td>
</tr>
<tr>
<td>16B</td>
<td>Bus Poster Case (freestanding)</td>
<td>2</td>
</tr>
<tr>
<td>17B</td>
<td>On-platform Line Diagram</td>
<td>16</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>43</strong></td>
<td></td>
</tr>
</tbody>
</table>

### RESKINNED SIGNS

To be used as a guide only. Signs to be evaluated on a case by case approach by sign maker.

<table>
<thead>
<tr>
<th>SIGN NO.</th>
<th>SIGN DESCRIPTION</th>
<th>QTY</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Canopy System Identification</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Canopy Station Identification</td>
<td></td>
</tr>
<tr>
<td>2A</td>
<td>Commuter Rail Station Sign</td>
<td>4</td>
</tr>
<tr>
<td>3</td>
<td>Pole Station Identification</td>
<td>33</td>
</tr>
<tr>
<td>4</td>
<td>Rail Platform Sign</td>
<td>2</td>
</tr>
<tr>
<td>5</td>
<td>Monument Sign</td>
<td></td>
</tr>
<tr>
<td>5A</td>
<td>Station Specific Sign</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Canopy Boarding Direction Sign</td>
<td>12</td>
</tr>
<tr>
<td>7</td>
<td>Pole Platform Direction Sign</td>
<td></td>
</tr>
<tr>
<td>7A</td>
<td>Fence Platform Direction Sign</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Real Time Arrival Display</td>
<td>4</td>
</tr>
<tr>
<td>9</td>
<td>Directional Sign</td>
<td></td>
</tr>
<tr>
<td>9B</td>
<td>Fingerpost</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Tickets Sign</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>Last Train Information</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>Parking Sign</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>55</strong></td>
<td></td>
</tr>
</tbody>
</table>

**Total 43**
These typefaces are used within sign designs. Predominantly Whitney SemiBold is used across sign applications.
Colors used within sign designs are listed here with relevant vinyl references.

**Primary Color Palette**

- **Primary Color Red**
  - PMS 186 Red
  - Vinyl: 3M Cardinal Red

- **Primary Color Blue**
  - PMS Reflex Blue
  - Vinyl: 3M Vivid Blue
  - RAL: 5005

- **Primary Color White**
  - PMS White
  - Vinyl: 3M White

- **Primary Color Black**
  - PMS Process Black
  - Vinyl: 3M Black

**Secondary Color Palette**

- **Purple**
  - PMS Purple
  - C34 M88 Y9 K0
  - Vinyl: 3M Dark Magenta

- **Blue**
  - PMS 298
  - C64 M10 Y1 K0
  - Vinyl: 3M Peacock Blue

- **Green**
  - PMS 360
  - C61 M0 Y96 K0
  - Vinyl: 3M Apple Green

- **Dark Gray**
  - PMS Cool Gray 8
  - Vinyl: 3M Office Gray

- **Cool Gray**
  - PMS Cool Gray 2
  - Vinyl: 3M Light Gray

- **Medium Blue**
  - PMS 7461
  - Vinyl: 3M Olympic Blue
  - RAL: 5015
Icons used across signs designs are shown here. If additional icons not shown here are required, refer to the latest UTA Customer Information Standards document.

All logos and brand elements used in the system can also be found in the latest UTA Customer Information Standards document.
Colors associated with the mode are to be used throughout the system when the icon appears with the name.

Footers for name signs display the color/s of the mode. The color will correspond to the platform, not the station. For example, at Salt Lake Central on the FrontRunner platform the footers will be Purple.

Refer to the Color page for color specifications.

---

**Mode Icon Colors**

- **FrontRunner**
  - Purple

- **Streetcar (S-line)**
  - Dark Grey

- **Bus**
  - Medium Blue

- **TRAX Blue Line**
  - Primary Color: Blue

- **TRAX Green Line**
  - Green

- **TRAX Red Line**
  - Primary Color: Red

---

**Station Name Footers**

- **Salt Lake Central**
  - 4800 W. Old Bigham Hwy

- **Gallivan Plaza**
  - 255 S. Main St

- **Courthouse**
  - 450 S. Main St

When three lines are used, ensure red and green are separated out to enhance legibility.
The arrow style shown should be used.

**Arrow alignment**
Arrows should always lead the message. Arrows directing left should be left aligned followed by right aligned text. Arrows leading right, should be right aligned followed by right aligned text. Examples are demonstrated on the right.

**Ordering**
The directional message on a sign should be ordered, where possible, as shown on the right. The up arrow should always come first. Please note that this is a general rule and there are exceptions, particularly when signs are in a horizontally format.

---

### Arrow set

```
<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>![Up Arrow]</td>
<td>Text</td>
</tr>
<tr>
<td>![Left Arrow]</td>
<td>Text</td>
</tr>
<tr>
<td>![Right Arrow]</td>
<td>Text</td>
</tr>
<tr>
<td>![Down Arrow]</td>
<td>Text</td>
</tr>
</tbody>
</table>
```

---

### Arrow alignment

```
<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>![Up Arrow]</td>
<td>![Icon]</td>
</tr>
<tr>
<td>![Left Arrow]</td>
<td>![Icon]</td>
</tr>
<tr>
<td>![Right Arrow]</td>
<td>![Icon]</td>
</tr>
<tr>
<td>![Down Arrow]</td>
<td>![Icon]</td>
</tr>
</tbody>
</table>
```

---
For consistency of appearance a number of standard layouts are used across sign designs. Standard layouts are referenced in sign design drawings.

### STANDARD LAYOUTS

**STANDARD LAYOUT A**
- Single line of text

**STANDARD LAYOUT B**
- Single line of text with icon

**STANDARD LAYOUT C**
- Double line of text with icon

**STANDARD LAYOUT D**
- Double line of text
  - Same message

**STANDARD LAYOUT E**
- Double line of text
  - Two messages

---

**Arrow alignment**

Arrows to be scaled to 3x with a gap of x before adjacent icon or text.
1.0 General
Designs included as part of this package are intended as a family of products for implementation at UTA transit facilities across Utah. Products should be consistent across the network, with the highest standards for performance, detailing and finish.

This general specification relates to the initial set of product designs that have been developed. On these occasions, new designs should be developed with a consistency of specification with existing product designs in terms of proposed method of construction, materials and finishes to ensure a common approach.

1.1 Reskinning signs
Existing signage hardware and substrates should be reused where feasibly possible and when no impact on design, detail or finish is a result. Assumptions have been made in these documents and drawings about which substrates it may be possible to reuse. These assumptions should be tested by the Sign Contractor for feasibility. Where substrates cannot be reused for whatever reason, the Sign Contractor should propose an alternative that fulfils the same performance criteria as the rest of the new signs.

1.2 Limitations and further development
The drawings and specification of the designs have been developed to a stage of ‘design intent’. All designs will need to be further developed in order to be considered fully specified. All drawings and data included in this document are for reference only. The Sign Contractor must produce all manufacturing and certified shop drawings. As built drawings must also be submitted by the Sign Contractor to the Client.

Evaluation and testing: All products should be evaluated and tested. Not all of the products will have been prototyped. Those that have been prototyped should be tested and evaluated to establish whether the design is successful and in what way they could be improved.

2.1 Performance of products
All finished components, materials, methods of construction and fixings are expected to have a minimum life expectancy of 15 years under normal circumstances. It will be the Sign Contractor’s responsibility to ensure the finished works meet or exceed the specified life expectancy. Details of maintenance requirements necessary to meet this specification will be documented by the Sign Contractor and provided in the form of a maintenance manual.

All materials utilized to construct, finish or fix these signage products will be appropriate to the environmental conditions of the surroundings. Consideration will be given not only to weather conditions and the possible corrosion it may cause, but also to issues of vandalism, health and safety.

The Sign Contractor is responsible for ensuring that all components are fit for purpose and conform to all relevant local codes and regulations. This includes, but is not limited to, structural engineering, installation fixing methods and any highway guidance where components are located in the sidewalk adjacent to the highway.

All materials utilized to construct, finish or fix these signage products will be appropriate to the environmental conditions of the surroundings. Consideration will be given not only to weather conditions and the possible corrosion it may cause, but also to issues of vandalism, health and safety.

The Sign Contractor is responsible for ensuring that all components are fit for purpose and conform to all relevant local codes and regulations. This includes, but is not limited to, structural engineering, installation fixing methods and any highway guidance where components are located in the sidewalk adjacent to the highway.

2.2 Structural calculations
In all cases the Sign Contractor shall be responsible for ensuring that the finished product is structurally sufficient for the service conditions which would be reasonably expected. This shall include any structural calculations as required.

The Sign Contractor will provide structural calculations that prove the adequacy of the structure and foundations. The foundation sizes are to be calculated to be the minimum size that will meet with local conditions. Foundation sizes are to be minimized to reduce the environmental impact of the sign and to assist with avoiding underground obstructions. It may be necessary for alternative foundation sizes to be used specific to the requirements of individual locations.

In addition to required foundation sizes, the calculations should state general and specific assumptions made which should include, but not be limited to, wind load, direct loads, ground bearing capacity and malicious people loading.

3.1 Visual standards
The Sign Contractor shall be responsible for ensuring that all colors and finishes are compatible with materials or substrates to which they are to be applied, in respect of ageing, color fastness, light reflectance and physical and chemical properties, such that the performance when applied shall at least be equal to the performance standards quoted by the manufacturer of the color finishing material.

Visual elements, including self-colored materials, applied color finishes and graphics, shall not show symptoms of color fade, degradation, brittleness or substrate interaction as a result of ageing and/or exposure to daylight, artificial light, climatic and local environmental conditions such that the colors change beyond the material manufacturer’s projected tolerances within the defined period.
General Specifications

3.2 Materials
Materials shall be as follows:

New, the best of their respective kind and suitable for their purposes. Existing hardware to be use where possible when not impact on quality or finish is compromised.

Free from corrosion, prime painted and compatible with the final finish, where applicable.

Allow for expansion / contraction of materials.

Provide insulation between dissimilar metals to prevent electrolysis, where applicable.

Concrete
Concrete for footings shall be of structural quality and free of defect and constructed to US Standard Codes and or Building Code of Utah for Concrete Reinforcement and Form work. Neat and uniform surrounds where visible.

Metalwork
All work shall be of a high standard, accurately and neatly constructed and securely fitted and fixed. Similar fabrication techniques and detailing shall be used in all associated fabrications and items to ensure continuity of finished appearance.

Welding
Welded, brazed or soldered joints on exposed surfaces shall be ground, buffed or polished as applicable to the material and specified finish. There shall be no buckling or visible surface color variations in exposed metal finishes.

Aluminum
Aluminum sheet and extruded sections where specified to be used. Single full sheets are to be used for each sign face, there are to be no joints in sheet unless otherwise shown on drawings. Folded corners of aluminum sheet material shall be fully closed and be made neatly without pinching or other visible defects. The corners shall be made secure against accidental lifting.

Plastics
Acrylic sheet to be of a UV stabilized quality cast or extruded high impact type, approved by UTA to suit the application. Acrylic should be non-glare.

Vinyl Graphics
All vinyl films are to be from exterior grade cast vinyl with a minimum external warranty of 8 years and must be compatible with the material and / or substrate to which they are applied. All vinyl should be non-glare.

Mild Steel
All mild steel work to be hot dipped galvanized to protect against corrosion.

Unless specified otherwise, all fabrications shall be manufactured to a tolerance of + / - 0.5mm in respect of parallel and square truth and in respect of the overall dimensions shown on the drawings.

Poster cases
On the Information Hub products, proprietary poster frames will require relatively regular updates and will need to be easily accessed for removal and replacement of information. So this can be achieved, the design must incorporate a substrate in which map information can be applied and should be capable of reuse.

The poster cases used must be of appropriate external grade with sufficient sealing and ventilation to prevent water ingress and / or condensation build up within them.

3.3 Finishes
Finishes shall generally be as follows:

Edges and surfaces should be clean, neat and free from burrs and indentations. Remove sharp edges to a fine pencil round without excessive radiusing. All visible joints in materials shall be even, hairline joints unless noted otherwise and approved on shop drawings for specific functional or visual requirements.

Match color of sheets, extrusions and heads of fastening in color finished work.

Powder coating
Powder coated finishing should meet warranty period of 10 years with fade, chalking. All powder coating finishes to be 60% gloss.

Braille
All signs requiring Braille and Tactile Lettering should conform to American Disability Act ADA 2010 (ANSI A117.1 - 2003)

4.1 Standard provisions, Codes and Standards
All work and materials shall comply with the Building Code of Utah, the ADA, and, except where otherwise noted in this Specification, comply with the latest editions of all relevant United States codes or standards (current issue).
DESIGN INTENT
DRAWINGS
EXISTING SIGN TYPES

Type 1
Canopy System Identification

Type 2
Canopy Station Identification

Type 2A
Commuter Rail Station Sign

Type 2B
Streetcar Station Identification

Type 3
Pole Station Identification

Type 4
Rail platform sign

Type 5 / 5A
Monument sign

Type 6
Canopy Boarding Direction Sign

Type 7
Pole Platform Direction Sign

Type 7A
Fence Platform Direction Sign

Type 8
Real Time Arrival Display

Type 9
Directional signage

Type 9A
Multipurpose Directional Sign (poster case)

Type 9B
Finger Post

Type 9C
Exit to Platform Sign

Type 10
Tickets Sign

Type 10A
Tickets Direction Sign

Type 10B
Tickets and Info Sign

See Type 2 for design specification

See Type 2A for design specification

See existing standard for hardware

See Type 17A for design specification

See existing standard for hardware

See Type 9 for design specification

See existing standard for hardware

See Type 15 for design specification
### EXISTING SIGN TYPES

#### Type 11
**Last Train Information**

<table>
<thead>
<tr>
<th></th>
<th>Red Line</th>
<th>Green Line</th>
<th>Blue Line</th>
<th>FrontRunner</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Monday</strong></td>
<td>10:00 a.m.</td>
<td>10:15 a.m.</td>
<td>10:00 a.m.</td>
<td>10:00 a.m.</td>
</tr>
<tr>
<td><strong>Tuesday</strong></td>
<td>10:00 a.m.</td>
<td>10:15 a.m.</td>
<td>10:00 a.m.</td>
<td>10:00 a.m.</td>
</tr>
<tr>
<td><strong>Wednesday</strong></td>
<td>10:00 a.m.</td>
<td>10:15 a.m.</td>
<td>10:00 a.m.</td>
<td>10:00 a.m.</td>
</tr>
<tr>
<td><strong>Thursday</strong></td>
<td>10:00 a.m.</td>
<td>10:15 a.m.</td>
<td>10:00 a.m.</td>
<td>10:00 a.m.</td>
</tr>
<tr>
<td><strong>Friday</strong></td>
<td>10:00 a.m.</td>
<td>10:15 a.m.</td>
<td>10:00 a.m.</td>
<td>10:00 a.m.</td>
</tr>
<tr>
<td><strong>Saturday</strong></td>
<td>10:00 a.m.</td>
<td>10:15 a.m.</td>
<td>10:00 a.m.</td>
<td>10:00 a.m.</td>
</tr>
<tr>
<td><strong>Sunday</strong></td>
<td>10:00 a.m.</td>
<td>10:15 a.m.</td>
<td>10:00 a.m.</td>
<td>10:00 a.m.</td>
</tr>
</tbody>
</table>

#### Type 12
**Parking Structure Identification (Wall Mounted)**
NEW SIGN TYPES

Type 13
Bus Flag

Type 14A
UTA Beacon (Triangular prism)

Type 14B
UTA Beacon (Triangular prism, suspended)

Type 14C
UTA Beacon (Blade Double Sided)

Type 14D
UTA Beacon (Blade Cube)

Type 15A
Information Hub 2 Cases (Single Sided)

Type 15B
Information Hub 2 Cases (Double Sided)

Type 15C
Information Hub 3 Cases (Single Sided)

Type 15D
Provo

Type 15E
Information Hub 3 Cases (Double Sided)

Type 15F
Information Hub 4 Cases (Free Standing)

Type 16A
Information Hub Single Case (Shelter Mounted)

Type 16B
Information Hub Single Case (Free Standing)

Type 17A
On-platform Line Diagram (FrontRunner)

Type 17B
On-platform Line Diagram (TRAX)

Type 18
No Service Sign
**Guideline product specification**

Manufacturer to provide construction drawing for approval

Existing sign:
If replacing existing, cut cast vinyl to existing sign hardware

New sign:
Cut cast vinyl to powder coated aluminum pan or panel

__TYPE 2: CANOPY STATION IDENTIFICATION__

Approximately 145 in (to be confirmed)

Gallivan Plaza  
255 S. Main St
**TYPE 2: CANOPY STATION IDENTIFICATION**

**GRAPHIC STANDARD**

- **Dimensions TBD on site.** 12 in assumed.
- **2 in**
- **1.5 in**
- **2 in**
- **5 in**
- **2.5 in**
- **Cool Gray**
- **Primary Color Red**
- **Primary Color Blue**
- **Dark Gray**
- **Green**
- **Black**
- **Purple**
- **Footer to change colour dependant on station**
- **4800 W. Old Bigham Hwy**
TYPE 2B: STREETCAR STATION IDENTIFICATION

Guideline product specification
Refer to sign type 2 for product specifications.

300 East

130in to be confirmed on site

25in to be confirmed on site

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TYPE 2B: STREETCAR STATION IDENTIFICATION

GRAPHIC STANDARD

**Colors**

- White
- Primary Color Red
- Primary Color Blue
- Cool Gray
- Dark Gray
- Black

**Typefaces**

Whitney Semibold

**Dimensions TBD on site. 25 is assumed.**

- **South Salt Lake City**
  - 500 East
  - To Fairmont
  - Dimensions TBD on site. 130 is assumed.

- **500 East**
  - Dimensions TBD on site. 130 is assumed.

- **South Salt Lake City**
  - Dimensions TBD on site. 130 is assumed.

- **To Central Pointe**

- **To Fairmont**

- Logo to be taken from UTA Customer Information Standards.
GUIDELINE PRODUCT SPECIFICATION
Manufacturer to provide construction drawings for approval.

Existing sign:
Cut cast vinyl to existing sign hardware.

New panel:
Cut cast vinyl graphics to front of sign panel with either option 1 or 2.
Option 1: powder coated aluminum panel with matching aluminum panel backing fixed to light post.
Option 2: powder coated aluminum panel with bracket fixing to light post.
Clear anti-graffiti coating to front.
TYPE 3: POLE STATION IDENTIFICATION

GRAPHIC STANDARD

Logo to be taken from UTA Customer Information Standards

Centred on sign

Salt Lake Central

Colors
- White
- Primary Color Red
- Primary Color Blue
- Cool Gray
- Purple
- Black

Typefaces
- Whitney Semibold
Guideline product specification

Existing sign frame to be retained.
Top name panel to be re-skinned with new graphics.

Existing panel:
If existing panel is in good condition re-powder coat, if required, with front apply cut cast vinyl graphics. Anti-graffiti clear coating over top.

New panel: If existing panel is in disrepair, fully replace panel. To be assessed on site.

Bottom poster case to remain and be updated with recommended content.
TYPE 5: MONUMENT SIGN

GRAPHIC STANDARD

Colors
- White
- Primary Color Red
- Primary Color Blue
- Secondary Color Blue
- Cool Gray
- Black

Typefaces
- Whitney Semibold

Symbols to be taken from UTA Customer Information Standards. Symbols vary by site.
**Guideline product specification**

Manufacturer to provide construction drawings for approval.

Existing sign:
Remove existing graphics and re-powder coat panel. Graphics to be cut vinyl/screen printed. Existing hardware to be used.

New sign:
Powder coated aluminum panel with concealed fixings behind sign face. Graphics to be cut vinyl/screen printed.
TYPE 6: CANOPY SIGN

GRAPHIC STANDARD

Blue  To Salt Lake Central
Green To Airport
Red  To University Medical Center

See Standard Layout B

4 in

1/16 inch Dark Gray lines

See Standard Layout A

48 in

13 in

4 in

Content to grow from top.
Listing to be in alphabetical order of line colour (Blue, Green, Red)

Colors
- White
- Primary Color Red
- Primary Color Blue
- Green
- Black

Typefaces
- Whitney Semibold
- Whitney Condensed Medium

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Sign Schedule and Drawing Package v1.1January 2019
TYPE 7A: FRONTRUNNER DIRECTIONAL SIGN

Guideline product specification
Manufacturer to provide construction drawings for approval.
Existing panel:
If existing panel is in good condition, re-powder coat with front applied cut cast vinyl graphics. Use existing mounting brackets where possible.
New panel:
If existing panel is in disrepair, replace with new, powder coated aluminum panel. Use same graphic application method as per re-skinned option. Use existing mounting brackets where possible. To be assessed on site.
Anti-graffiti clear coating over top.

Southbound To Provo Central via Salt Lake Central

Northbound To Ogden

Front
TYPE 7A: FRONTRUNNER DIRECTIONAL SIGN
GRAPHIC STANDARD

Colors
- White
- Primary Color Blue
- Black
- Purple

Typefaces
- Whitney Semibold
- Whitney Medium
- Whitney Condensed Medium

Southbound
To Provo Central
via Salt Lake Central

Northbound
To Ogden

© 2019 Applied Wayfinding & Alta
Guideline product specification

Manufacturer to provide construction drawings for approval.

Powder coated aluminum panel with cut cast vinyl graphics. Bracket fixed to back of panel and fixed to existing post.

For directional signs under station name sign (type 2) match constitution method as per sign type 2 specifications.

Clear anti-graffiti coating to front.

Suspended signs (next page)
Suspension rods finish to match clear anodised aluminum.
TYPE 9: DIRECTIONAL SIGN

- **FrontRunner**
  - 95 in typical
  - 87 in minimum

- **TRAX**
  - Suspended
  - 1 direction (large)

- **Buses**
  - Suspended
  - 2 directions (large)

- **Elevator**
  - Suspended
  - Multi direction
  - to North Temple
TYPE 9B: DIRECTIONAL SIGN

Guideline product specification

Manufacturer to provide construction drawings for approval.

Powder coated aluminum panel fingers with cut cast vinyl to both sides. Finger panels fixed to post with brackets. Bracket finish to match clear anodised aluminum.
TYPE 9: DIRECTIONAL SIGN
GRAPHIC STANDARD

Colors
- White
- Primary Color Blue
- Black
- Medium Blue
- Primary Color Red
- Dark Gray
- Green
- Purple

Typefaces
- Whitney Semibold
- Whitney Condensed Medium

For right aligned content
spacing between elements is consistent with left aligned content.

Standard cap height sizes
Standard: 2.5 inch
Large: 5 inch

Double all dimensions shown when using large cap height.

0.625 in 0.625 in

Provo Central Station

1.25 inch space or more

East Bay

0.625 in

Elevator to North Temple

TRAX Buses

2.5 in

1/16 inch Dark Gray line

Provo Central Station

East Bay

2.5 in

3 in

56 in

12 in

100
**Type 10: Tickets Sign**

**Guideline product specification**
Manufacturer to provide construction drawings for approval.

Existing sign:
- Remove existing graphics and re-powder coat panel. Graphics to be cut vinyl / screen printed. Existing hardware to be used.

New sign:
- Powder coated aluminum panel with concealed fixings behind sign face. Graphics to be cut vinyl / screen printed.
TYPE 10: TICKETS SIGN

GRAPHIC STANDARD

Colors
- White
- Primary Color Blue
- Black

Typefaces
- Whitney Semibold
- Whitney Condensed Medium

Refer to graphic layout B

Tickets

50 in assumed
11 in
TYPE 13: BUS FLAG
GRAPHIC STANDARD

Bus Flag
3–6 routes
Height of flag to be extended 6 inches to accommodate additional rows of bus route numbers where necessary.

900 S / Greenwood Terrace EB

University of Utah Union Building
Holladay Cottonwood Corporate Center

Text stop ID 126303 to 882-882
rideuta.com | @RideUTA | 801-743-3882

Bus stop

Colors
- Primary Color Red
- Primary Color Blue
- Medium Blue
- Black
- Cool Gray
- Dark Gray
- White
- Green Pantone 360

Typefaces
- Whitney Semibold

Design Intent Drawings

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**TYPE 14A / B / C / D: UTA BEACON**

Guideline product specification
Manufacturer to provide construction drawings for approval.

14A and B (freestanding):
Support pole to be as thin as possible. Sign makers engineer to specify pole thickness and footing.

Light box:
Internally illuminated opal acrylic light box. LED illumination to be evenly distributed across all faces to edges. Internal frame to be as minimal as possible so not to obstruct illumination. LEDs to be a cool white colour.

Vinyl graphics to be front applied to all visible faces.

Prototype of light box to be approved by client.

- **14A:** Triangular Prism
- **14B:** Cube
- **14C:** Double Sided Blade
- **14D:** Cube

**Dimensions:**

<table>
<thead>
<tr>
<th>Type</th>
<th>Front</th>
<th>Side 14A</th>
<th>Side 14B</th>
<th>Top</th>
</tr>
</thead>
<tbody>
<tr>
<td>14A</td>
<td>42 in</td>
<td>76 in</td>
<td>138 in</td>
<td>214 in</td>
</tr>
<tr>
<td>14B</td>
<td>42 in</td>
<td>76 in</td>
<td>138 in</td>
<td>214 in</td>
</tr>
<tr>
<td>14C</td>
<td>46 in</td>
<td>12 in</td>
<td>104 in</td>
<td>104 in</td>
</tr>
</tbody>
</table>

UTA Wayfinding and Signage - Sign Schedule and Drawing Package v1.1 - January 2019
TYPE 14A / B / C / D: UTA BEACON

GRAPHIC STANDARD

**Colors**
- White
- Primary Color Red
- Primary Color Blue
- Cool Gray
- Green
- Purple
- Cool Gray

**Typefaces**
- Whitney Semibold

**Single station**
- One line name
- One mode

**Gallivan Plaza**

**TRAX**

**Arena**

**TRAX**

**See UTA Customer Information Standards for logo**

**See Standard Layout B**

Dimensions:
- 5 in
- 32 in
- 5 in
- 2.75 in
- 13.7 in
- 8 in
- 6 in
- 8.5 in
TYPE 14A / B / C / D: UTA BEACON
GRAPHIC STANDARD

Interchange
Three line name
Two modes

North Temple Bridge

TRAX
FrontRunner

Central Pointe

TRAX
FrontRunner
Streetcar

Colors
- White
- Primary Color Red
- Primary Color Blue
- Cool Gray
- Green
- Purple
- Cool Gray
- Black

Typefaces
- Whitney Semibold

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**TYPE 15A / B: INFORMATION HUB 2 CASES**

**Guideline product specification**

Manufacturer to provide construction drawings for approval.

**General:**
Stainless steel SHS / RHS supports to be powder coated to match a clear anodised aluminium finish RAL 9006. Support size and footing to be confirmed by sign maker.

**Poster case:**
Off the shelf aluminium poster case 36"x48" in size with anodised finish. Poster cases to be weather proof and lockable. Internal content to be provided by UTA.

**Header panels:**

15A Single Sided
15B Double Sided (shown)
**Buses to Temple Square**

- Orientation: East-West
- Distance: 86 in
- 5 in
- 2 in
- 2 in
- 12 in
- 10 in
- 6 in

**Plan your trip here**

- **Downtown Salt Lake City**
  - **400 S.**
  - **500 S.**
- **UTA Rail**

**Courthouse**

- **See sign type 9 for directional content layout**

**UTA Rail**

- **Trax Green Line** runs every 15 minutes.
- **Trip from Airport to Temple Square is 16 minutes.**
- **Trip from North Temple to Provo is 1 hour, 9 minutes.**
- **Trip from North Temple to Ogden is 51 minutes.**

**Colors**

- White
- Primary Color Red
- Primary Color Blue
- Cool Gray
- Green
- Purple
- Cool Gray
- Black
- Medium Blue

**Typefaces**

- Whitney Semibold

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**Free Fare Zone**

- TRAX Blue Line 701
- TRAX Green Line 704

**Day Parking**

- Rideuta.com
- 801-743-3882 (RIDE-UTA)

**Provide poster artwork.**

- UTA to create and provide poster artwork.
TYPE 15C: INFORMATION HUB 3 CASES

Guideline product specification

Manufacturer to provide construction drawings for approval.

General:
Stainless steel SHS / RHS supports to be powder coated to match anodised aluminum finish RAL 9006. Support size and footing to be confirmed by sign maker.

Poster case:
Off the shelf aluminum poster case 36”x48” in size with anodised finish. Poster cases to be weather proof and lockable. Internal content to be provided by UTA.

Header panels:

Refer to 15A / 8 for graphic specification.
TYPE 16A / B: INFORMATION HUB SINGLE CASE

Guideline product specification
Manufacturer to provide construction drawings for approval.

General:
Stainless steel SHS / RHS supports to be powder coated to match anodised aluminum finish RAL 9006. Support size and footing to be confirmed by sign maker.

Poster case:
Off the shelf aluminum poster case 36"x48" in size with anodised finish. Poster cases to be weather proof and lockable. Internal content to be provided by UTA.

Header panels:
Plan your trip

Downtown Salt Lake City

Variable content. Poster to be determined by location and information requirements.
Displayed content is for illustrative purposes only. UTA to design content for posters.

Colors
- White
- Primary Color Blue
- Medium Blue

Typefaces
- Whitney Semibold
Design Intent Drawings

TYPE 17A: ON-PLATFORM LINE DIAGRAM (FRONTRUNNER)

From this side

Front Runner
Southbound to Provo Central
via Salt Lake Central
- Farmington
- North Temple
- Salt Lake Central
- Murray Central
- South Jordan
- Draper
- American Fork
- Orem Central
- Provo Central

Guideline product specification
Manufacturer to provide construction drawings for approval.
Powder coated aluminum panel with cut cast vinyl graphic applied to front. Radius applied to corners. Bracket fixing to existing post. Fixings to be painted to match sign panel. Clear anti-graffiti coating over top.
Guideline product specification

Manufacturer to provide construction drawings for approval.

Powder coated aluminum panel with cut cast vinyl graphic applied to front. Radius applied to corners. Bracket fixing to existing post. Fixings to be painted to match sign panel. Clear anti-graffiti coating over top.
TYPE 17B: ON-PLATFORM LINE DIAGRAM (TRAX & BRT)

GRAPHIC STANDARD

Colors
- White
- Primary Color Red
- Primary Color Blue
- Cool Gray
- Black
- Green
- Dark Gray

Typefaces
- Whitney Semibold
- Whitney Medium
- Whitney Condensed Medium

Design Intent Drawings

From this side

Blue Line
To Draper Town Centre

Red Line
To Daybreak Parkway

YOU ARE HERE

Icon height = 0.5 in
cap-X height = 0.17 in

12 in

1.5 in

1.2 in

1.75 in

Millcreek

Meadowbrook

Murray North

Murray Central

Fashion Place West

Bingham Junction

Midvale Fort Union

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See Standard Layout A

See Standard Layout B

1.70 in

0.75 in

0.75 in

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cap-X height = 0.35 in

Icon height 1.12 in
Guideline product specification

Manufacturer to provide construction drawings for approval.

Powder coated aluminum panel with concealed fixings behind sign face. Graphics to be cut vinyl / screen printed.
TYPE 18: NO SERVICE SIGN

GRAPHIC STANDARD

Colors
- White
- Purple

Typefaces
- Whitney Semibold

SUNDAYS
No FrontRunner service

50 in assumed

5.5 in

Refer to graphic layout C